INTERNATIONAL BUSINESS TRANSACTIONS

Course Number: INTL 7004 001  Call Number: 000083

Semester: Spring 2015
Professor: Cogan
Credits: 3 classroom
Primary Basis for the Grade: Exam; Letter Grade
Prerequisites: None
Enrollment: Open
Meets Seminar Requirement? No
Meets Writing Requirement? No
Meets Client Counseling Requirement? No
Meeting Times: M and W 10:40 am to 12:05 pm
Location: 100B

COURSE DESCRIPTION:

This course is intended to prepare students to represent clients in a variety of business transactions that contain international elements. The emphasis is on the formation and enforcement of agreements between private commercial parties and on the anticipation and recognition of issues that are peculiar to, or are especially prevalent in, international business. The course follows a sequence of increasingly complex transactions, from the isolated purchase and sale of goods, to sales through agents and distributors, license and franchise agreements, and foreign direct investment. Topics include: the formation of the basic commercial transaction; financing the international sale of goods; agency and distributorships; licensing of intellectual property; establishing and operating a foreign investment; prohibitions on corrupt payments; and dispute settlement. Although discussed in summary, the international regulation of national trade laws, through the WTO and regional agreements such as the NAFTA, is the subject of a separate course on International Trade.

Last updated: 11-2-14  no