Kroger’s Lynn Marmer Named to “The List” of People Shaping Retail’s Future

*Named a “Giver” for Role in Developing Kroger’s Groundbreaking Perishable Donations Partnership*

**Cincinnati, January 5, 2015** – Lynn Marmer, The Kroger Co. (NYSE: KR) group vice president of corporate affairs, today was named to *The List of People Shaping Retail’s Future* by the NRF Foundation, the non-profit arm of the National Retail Federation (NRF).

According to the NRF, the 25 individuals selected represent power players, disruptors, givers, influencers and dreamers in the retail industry. Honorees will be recognized during the NRF Foundation’s Inaugural Gala on January 11, 2015 at Pier Sixty in New York City.

The NRF Foundation will recognize Ms. Marmer as a “Giver” for her work to raise the standard of giving among grocery retailers by developing Kroger’s groundbreaking Perishable Donations Partnership (PDP) which empowers associates to identify meat, produce, dairy and bakery items that can no longer be sold, but remain safe, fresh and nutritious complements to dry goods donations to food banks.

“Retail connects with people’s everyday lives. It is part of our customers’ dreams, aspirations and simple acts of showing love and caring,” said Ms. Marmer. “I am humbled to receive this honor, which is really recognition of our 375,000 associates who serve their neighbors in countless ways each and every day.”

Kroger’s perishable donations program has donated more than 195 million meals to community food banks since its inception, as well as kept more than 100,000 tons of food waste out of landfills. Last year alone, Kroger donated more than 50 million pounds of healthy, perishable food to Feeding America food banks through this program.

For more from the NRF Foundation on Lynn Marmer: [https://nrf.com/who-we-are/awards/the-list/lynn-marmer](https://nrf.com/who-we-are/awards/the-list/lynn-marmer)


Kroger, one of the world's largest retailers, employs more than 375,000 associates who serve customers in 2,631 supermarkets and multi-department stores in 34 states and the District of Columbia under two dozen local banner names including Kroger, City Market, Dillons, Food 4 Less, Fred Meyer, Fry's, Harris Teeter, Jay C, King Soopers, QFC, Ralphs and Smith's. The company also operates 783 convenience stores, 325 fine jewelry stores, 1,293 supermarket fuel centers and 37 food processing plants in the U.S. Recognized by Forbes as the most generous company in America, Kroger supports hunger relief, breast cancer awareness, the military and their families, and more than 30,000 schools and grassroots organizations. Kroger contributes food and funds equal to 200 million meals a year through more than 100 Feeding America food bank partners. A leader in supplier diversity, Kroger is a proud member of the Billion Dollar Roundtable and the U.S. Hispanic Chamber's Million Dollar Club.

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